



118 N. County Road, Palm Beach, FL 33418 • 561.833.3633 • www.classiccollectionsofpalmbeach.com

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INVESTMENT DRESSING

During the last year of wild and crazy swings in the economy, it is fair to say that the old adage of investing for the long run still holds true. And this lesson can absolutely be applied to fashion and is becoming more prevalent as women of style and substance look toward the “classics” to see their wardrobes through this leaner period.

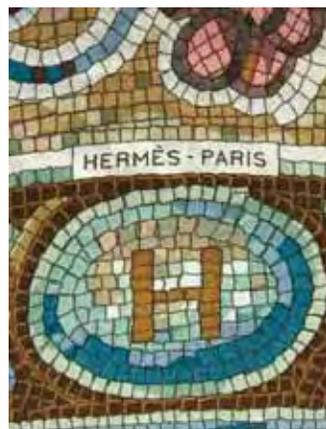
While buying classic pieces have always been the gold standard around

which fashion icons would create their “look” with marvelous accessories and trendy “this season” items, it has become the wise and prudent way to shop now.

Getting value for your dollar is of prime importance and what better way than to buy a few significant pieces around which you can build your “investment” closet. Who could argue with the sense of owning a timeless Chanel jacket, an impeccably made

Gucci or Hermès handbag, a classic pair of Louboutin or Jimmy Choo pumps, a Pucci scarf, a string of Chanel pearls?

These investment pieces are the fashion linchpins for the smart and best dressed women. Consignment shopping allows one to purchase these marvelous, chic and expensive items at a fraction of their original cost—and it is this concept that is the real purpose of investment dressing—to be able to blend accessible, incredible value with timeless style.



PALM BEACH'S PREMIER LUXURY CONSIGNMENT SHOP

LAYAWAY

Everything old is new again! And that brings us to a marketing tool of the past—the LAYAWAY! Classic Collections has decided to institute the availability of a LAYAWAY program. This concept is especially appropriate for consignment shoppers because typically the item that we have is either unique or we only have ONE of them!

We can't tell you how many times someone has fallen in love with a fabulous purse, pair of shoes, dress, eveningwear, fur or piece of jewelry only to say they will have to wait a day...week...month before they can purchase that special item. Inevitably, they will come back all excited to make their purchase, only to find that it has already been sold. Unfortunately, we can't indefinitely hold merchandise or call the manufacturer to order another one...and the buyer loses out. Which makes us unhappy!

So, we are now offering a plan for shoppers who can benefit from a



LAYAWAY program. All LAYAWAYS are considered Final Sales and one item per customer will be permitted at a time. We will require a minimum of one-third of the sales price initially and the remaining balance one month later. The merchandise will be removed from the sales floor and will be waiting for your pickup! This program will be available in the future for our Web Boutique. We hope that this program will make our beautiful merchandise more accessible to all of our shoppers!

EMAIL DISCOUNTS!

Beginning September 2009, Classic Collections will be sending customers and consignors emails twice a month that will feature new items and Discount Coupons. This promotional program will be available to all who have given us their email addresses. To receive these fabulous discounts and pre-sale alerts, please make sure that we have your name, email address and phone number. Don't miss out on terrific savings!

You can call us at 561-833-3633, or email us with your information: info@classiccollectionsofpalmbeach.com



Visit our Website at

www.classiccollectionsofpalmbeach.com

Don't forget to keep checking on our website for newest arrivals, special announcements and new video and press releases.

WHEN YOU'VE FINISHED SHOPPING YOUR CLOSET, COME SHOP THE CLOSETS OF PALM BEACH!

Admit it. It's a safe bet that you, along with every woman you know, have items in their closets that no longer fit, were never worn, were well-meant but unloved gifts, were "what was I thinking?" purchases or just haven't meshed with the rest of your wardrobe.

Classic Collections welcomes your designer and luxury clothing, handbags, shoes, accessories or jewelry! We prefer new, unused or gently worn merchandise that is clean, in perfect condition and is currently in style. The Golden Rule of consignment shopping applies: "What you bring in to consign is something that YOU would want to buy"! Don't forget, what you no longer need or want is someone else's treasure!

Let us help you clear out your closets so that you can shop some of the very best closets in Palm Beach! We currently



are accepting Fall and Winter fashions and our 50% Off Back Sale Room is

packed with treasures until October 1st. So, come on in and bring us some treasures from your closet and do some shopping of your own!

**BOUTIQUE HOURS:
MONDAY-SATURDAY
10 AM TO 5:30 PM**

*Call for a Confidential
Consignment Consultation
Discretion Guaranteed
~ 561-833-3633 ~*

**CONSIGNMENTS ACCEPTED
BY APPOINTMENT ONLY**

Gift Certificates Available!