



NEWSLETTER

January 2011

TOP OF THE YEAR!!!

2011! Here we are in a New Year that's going to be just MARVELOUS! Palm Beach is celebrating its 100th Birthday, the local economy is in a moderate upswing, the weather has been great (even those few chilly days!) and all is well. Wishing everyone a happy, healthy, and prosperous year as my Irish ancestors would say, The Top O' the Year to You!

I had the pleasure of joining my friends from Palm Beach Society at the Neiman Marcus "Vision of Beauty" luncheon and fashion show benefiting the Schepens Eye Institute. Needless to say, this is one of those events where the ladies put on their designer duds, go to the vault for jewels and strut their stuff (knowing, as you do, that women dress for other women)!

I thought it would be fun to see if I could "walk the walk and talk the talk" wearing JUST fashions that I had purchased at consignment and resale shops. (Full disclosure, I had all of this in my closet already). Well, as you can see, a nice outfit came together! The early Paloma Picasso purse came from Razamataz, the Christian Dior scarf from Dina C's Fab and Funky, the Eric Javits top hat from The Church Mouse, and the Escada suit from my personal favorite, Classic Collections.

As with most things, if you devote the time and effort, you CAN be stylish and fashionable on a reasonable budget. It requires lots of trips to the various resale shops, a wee bit of luck and sometimes, just impeccable timing. Happy Hunting!



Hats Off to a FAB 2011!!

NEW YOU!!!



If you are like most people, whether you admit it or not, you probably make a *few* resolutions at the beginning of the year. I know that one I make (and break) every year is to clean out the clutter of my closets and have them be Architectural Digest perfect. Well, this is never going to happen, but I sure do give it a shot each January. And, it can be a very uplifting and awesome experience (not to

mention practical) to **DE-CLUTTER!**

Sure, I know those shoes were 75% off their original price, but I haven't ever worn them in the 3 years they



have sat in my closet, so, it's the old heave-ho! And the 6 pairs of jeans I found with original tags still attached at the resale shop? Great deal ... but, I never lost the 9 pounds to fit into them ... the first person probably didn't either! And I guess we have to address the handbags, scarves and other accessories that I just KNEW would look perfect with something or other, but somehow have never even been worn.



And you wonder how consignment and resale shops have all these new things? Well, darlings, it is by helping people like you and me de-clutter and clean out our closets that are over-full and packed with beautiful fashions that we both: (a) should not have bought in the first place (aka fashion faux pas); (b) will not lose the weight to fit into; (c) will not use no matter how great a deal you got; (d) the color will

still look bad on you with or without a tan; (e) you didn't follow the rule of 3 items out of the closet for every 1 coming in!!!

So, go and take a gander at your closets ... try, really try, to be ruthless with yourself (it might help to have a friend assist you) and start to LET GO! The consignment process is simple and clearing out will be a relief, a weight off your mind, a terrific way to monetarily recoup some bucks for your fashion faux pas and open your closet for new fashions. It's funny, many of our consignors become our customers when they realize the savings on the caliber of luxury merchandise that we carry, just as many of our customers become consignors and find a good home (and some spare cash) for their unused luxury and designer clothing, handbags, shoes and accessories. Talk about a WIN-WIN!!!



Please give us a call before you bring items to the shop ... this helps us determine if your luxury merchandise is currently marketable. Needless to

say, all items must be in impeccable condition and seasonally appropriate. We will make house calls, honor appointments and discretion is always observed. Remember, we want to sell your stylish and timeless fashions for you!

NEW JEWELRY!!!



Maria Hamilton

We are pleased to exclusively carry in Palm Beach the beautiful, creative and one-of-a-kind jewelry designed by Maria Hamilton. This Boca Raton artist, 37, originally hails from Caracas, Venezuela and uses unique stones from all over the world. Cutting and polishing the stones personally, Maria seeks special gems from Brazil, Africa, Asia and sets them in her own designs of 14 or 18 karat yellow or white gold and sterling silver.

Focusing on large, unusually shaped gems and an often eclectic mix of semi-precious stones, crystals and leather, her personal designs of rings, lariats, sparkling cocktail necklaces, bracelets and earrings are a pleasure to behold. She can also create something just for you in terms of color, gems, length, size etc. Stop in to check out our Maria Hamilton line or go to our website to view her latest creations.



Maria Hamilton Jewelry



HOW DO WE RATE??

It's always good to know who you are doing business with and if they are ethical, trustworthy and conduct themselves in a professional manner with dedication, high standards and a devotion to their community.



We are proud to announce that Classic Collections is an accredited business registered with the South East Florida Better Business Bureau and that we hold a coveted "A-" rating (note: a full "A" will be awarded in March 2011 ... it's a condition of how long you are a member). We adhere to the BBB's code of Ethics and truly believe that high standards of ethical behavior and trust is NOT just a slogan to put in your advertising, but a way of life that we practice.

We are also members of the Palm Beach Chamber of Commerce and participate in many of their events on a year-round basis. Every year, we are proud advertisers in their Palm Beach Guide & Phone Book and, of course, you can access our website and read all about Classic Collections through a link on the Palm Beach Chamber of Commerce website:

www.palmbeachchamber.com



We are very proud to be a member of NARTS (The



National Association of Resale Professionals) which is a national professional organization devoted to the development, education and communication aspects of the Resale Industry. With over 1,200 members nationwide, NARTS provides a constant source of help, information, inspiration, and practical advice for its members and develops public recognition and ethical standards for the Resale Industry.

SUSAN G. KOMEN FOR THE CURE



Ambassador Nancy Brinker

Goodness knows, it's high time for Classic Collections to honor our remarkable friend and contribute to her organization and recognize her incredible contributions and accomplishments in the fight against breast cancer. We are speaking, of course, of Nancy Goodman Brinker, the founder and CEO of Susan G. Komen Race for the Cure which is the world's largest fundraising event for breast cancer. This organization was named for her sister, Susan, who died from breast cancer in 1980 at age 36. Now almost 27 years later, Nancy Brinker (a breast cancer survivor herself) is still building Komen by fostering a coalition of relationships with the government, volunteer sectors and business community in the United States and abroad.

The first Race for the Cure was run in Dallas, Texas in 1983 with 800 runners. By 1995, race events were held in 57 U.S. cities. In 2002 more than 1.3 million people participated in more than 100 races around the U.S. and in foreign countries. Today, there are nearly 120 races worldwide and millions of people involved. Their goals are to raise funds to fight against breast cancer, to raise awareness of the disease, to celebrate those who have survived breast cancer and memorialize those who have not.



The South Florida Race for the Cure will take place on January 29th, 2011 in West Palm Beach, Florida. Registration begins at 5:30 a.m. at the Meyer Amphitheater on Flagler Drive. There are several events that can be enjoyed

... 5K Run, 5K Walk, 1 mile Fun Walk, Team Runs and Walks, Kids for the Cure events and Proud in the Crowd or Sleep In for the Cure divisions! There are various degrees of monetary participation, with 75% of the net income staying in the local community to fund breast health education and breast cancer screening and treatment projects and 25% supports research and educational and scientific cooperation around the world. For more information, go to their website: www.komensouthflorida.org

It is our privilege to announce that Classic Collections is committed to doing our part to support Nancy Brinker and the Susan G. Komen organization. We will be donating 10% of our proceeds on January 29th, 2011 to the Race for the Cure and will match any donations dollar for dollar that our consignors and customers donate on that day, up to \$100 per customer.

Please come in and visit us! Together we CAN make a difference!

**Save
10%**

We are Grateful for your Business and Support!

This coupon entitles the user to take an additional 10% off any one item during January. Some exceptions apply. Classic Collections will donate 10% of our proceeds on your purchase to the SUSAN G. KOMEN FOR THE CURE.

2/1/11

PALM BEACH'S PREMIER LUXURY CONSIGNMENT SHOP

