



**NEWSLETTER**

**June 2011**

## **COUTURE GOWNS!**



Gorgeous in Gucci

One of the greatest things about Palm Beach after "season" is the fabulous variety of designer and couture gowns that Classic Collections is so fortunate to obtain. Our very glamorous consignors-many of them social stars of Palm Beach-clear out their closets of these marvelous pieces to make room for next season's creations. The beauty of this system is that we can offer you stunning pieces that in many instances have never been worn or possible only once or twice.

As of this moment, we have the largest variety of designer gowns in town. Coming from our stylish consignors, we offer gowns from designers such as Armani, Badgley Mischka, Oscar de la Renta, J. Mendel, Vera Wang, Eavis & Brown, Angel Sanchez, Genny, Wescott, Reem Acra, Valentino, St. John, Carolina Herrera, Yves St. Laurent, Gucci, and Chanel.



Vibrant in Vera Wang

**Whether you need a gown for a wedding, party, cruise or major social event, you can peruse our superb selection for your special occasion. At Classic Collection's prices that reflect a fraction of original cost from the couture designers, you can have a fabulous dress AND have money left over for a stunning evening bag and a pair of elegant, sophisticated shoes. And yes, we carry a wide selection of handbags and evening shoes also! Who's your Fairy Godmother NOW?**



Radiant in Reem Acra

## **SUMMER SHOES!**





Hip in Hollywood

**Classic Collections offers a wide variety of sexy sandals and elegant evening shoes by designers such as Manolo Blahnik, Guisepe Zanotti and Jimmy Choo to name a few. Our fabulous flats come from highly regarded designers Stubbs and Wooten, Salvatore Ferragamo and Bruno Magli. Not to be left out, we have marvelous mules and perfect platforms from Michael Kors, Christian Louboutin and Emilio Pucci.**



Fabulous in Fendi

**So step lively and come on in to see our fabulous collection of designer summer shoes while supplies last. Bring those cute toes!**

## **SALLY SELLS SEASHELLS DOWN BY THE SEASHORE!**



Charles Albert Collection

**And what FABULOUS shells they are! From designer Charles Albert, we offer pendants, earrings, bracelets, and rings. Set in heavy .950 sterling silver, these wonders of nature from every corner of the globe feature thorny conch, nautilus, pecten, turipella, strawberry top, leopard cowry, abalone, mitra acuminate, limpet, cerithium telescopium, nassa clostrata, cinnerus, black lip, olive and sundial shells.**

**All one-of-a-kind, every piece is meticulously handmade and showcases the natural beauty that comes from the sea. This unique, wearable art exemplifies the "essence of Summer".**



Shore Deals

## CLOTHING CARE



A Dream Closet

**Who can possibly forget Faye Dunaway's stunning and dramatic portrayal of Joan Crawford in the 1981 film "Mommie Dearest"? From the absolutely perfect, glass divided, style and color-coded, white carpeted closets to the breathtaking shots of Faye/Joan in unbelievable outfits, gowns, and day and night ensembles that were meticulously matched and so stylishly put together. It practically makes a fashionista swoon!**

**But really, in all honesty, the most basic and important thing that one should have taken away from this classic biographical film drama was this: NO WIRE HANGERS EVER!!!!**





Faye Dunaway as Joan Crawford

**So, in the spirit of Clothing Care for those of us who may not live as sumptuously as Ms. Crawford did, here are some basic guidelines**

**1. Believe it or not, the National Cleaners Association (NCA) recommends that you color code your closet. The dyes in dark garments can actually vaporize and redeposit on light garments, creating stains.**

**2. Next, with a nod to Joan Crawford, it's important to select the right hanger. Clearly, we prefer the wooden or plastic "deluxe" shaped hanger with gently rounded corners, extended length and collar support. This type of hanger also comes with a wire bar with clips attached for skirt suits or pants suits and there is a plastic or wooden clip version just for skirts and slacks. Fragile silks and knitted tops should be hung only on padded hangers.**



**3. Knits should preferably be stored folded. However, for knitted garments like St. John or Missoni, sturdy plastic or wooden hangers may be used. Knitted skirts or dresses should NOT be hung by the hanging loops provided. They will stretch and distort the garment. Instead, use the clip hangers or, with some knitted dresses, fold over padded or wooden hanger bars with tissue paper.**

**4. Plastic garment bags that drycleaners place over clothing should always be removed. They are designed for short term, in-transit protection. The NCA says that "long term use of these plastic covers will suffocate the garment, trapping harmful gasses and moisture and very**

**possibly cause staining, mildew or other mishaps." To protect clothing use cotton garment bags or plain cotton sheets.**

**5. Perfume, cosmetic and hair products and personal care items are definitely harmful to the health of your clothes. Hair spray, cosmetics, perfumes, colognes, deodorants, tooth whiteners etc. often contain alcohol, coloring, bleaching agents and other ingredients which can discolor your garments. When you're dressing at home, apply your fragrance, hairspray, cosmetics and deodorant/tooth products well before getting dressed and give everything plenty of time to dry. One more hint-your jewelry should go on last-these products can also hurt your beautiful baubles!**



**6. Love your furs? Then treat them right! According to the Fur information Council of America, "professional conditioning and storage during summer months is the most critical step in extending the life of your furs". The proper conditions for long term storage demand proper air circulation, a temperature of 50 degrees Fahrenheit and 50% humidity. Closets in a home are typically 10 degrees warmer than the rest of the room...and in Florida, forget about trying to control the humidity. So give your fur a hug, bid it goodbye and take it to a proper fur storage facility until next season. In fact, our exclusive furrier, Skaneateles Furs does a marvelous job of fur alterations, repairs, reconditioning and will store your precious fur in their temperature and humidity controlled vault. Give us a call and we will arrange these services for you!**

**7. When it comes to shoes and handbags, there are 4 main points to remember for proper leather care: Clean, Condition, Polish and Preserve. Unless you are a wizard at this, find and befriend a really good shoemaker and take your fine leather goods in to be professionally cared**

for. It is certainly worth protecting the small (or maybe large) investment you have made in your handbag and shoe purchases. The other option is to send the item back to the manufacturer to be cleaned, repaired or reconditioned. Chanel, Hermes and many other high-end manufacturers offer this service-it can be costly, but the end result is remarkable.

8. There are a lot of choices and views regarding the proper storage of handbags and shoes. Since so much of these decisions depend on the available space vis-à-vis the quantity and quality of your



merchandise, there are vastly diverse opinions. We suggest that you investigate talking with professional closet designers who custom build closets or search online at some of the following sites for more practical and economic storage options: [www.organize.com](http://www.organize.com), [www.spacesavers.com](http://www.spacesavers.com), [www.closetstorage.com](http://www.closetstorage.com), [www.storagesolutions.com](http://www.storagesolutions.com)

## **SUMMERTIME AND THE SHOPPING SPECIALS ARE BETTER!**

While you have time off this summer, come into Classic Collections and shop for our fabulous designer bargains! For the month of June we will be open our regular hours, Monday through Saturday from 10AM to 5:30 PM.

Speaking of Summer Specials, make sure you browse through the wide selection of brand new Elana Kattan dresses, skirts and tops. These fabulous pieces are non-wrinkle, summer weight knits that are washable and great for travel. Made from the same fabric that Fuzzi, Armani and Jean Paul Gaultier use for their high-end fashions, these pieces are affordable and cleverly designed to accent one's best features and minimize faults.



**Created by Elana Kattan, who began her career designing swimsuits (she knows all the tricks of "fooling the eye"), these wonderful clothes are feminine, care-free and colorful. Enjoy!**



Sizzlin' Summer!

**CELEBRATE SUMMER!  
10% Off of any one item - INCLUDING SALE ITEMS!!\***

**Save 10%**



**\*(some exceptions apply)**

**6/30/11**

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## PALM BEACH'S PREMIER LUXURY CONSIGNMENT SHOP