



NEWSLETTER

September 2010

Styling Sale!!!



Ahhh, September.....the month of five-pound fashion magazines, first hints of Fall and honest-to-goodness, no fooling around "End of Summer" Sales! What could be more perfect?

Classic Collections is bursting at the seams with magnificent, elegant designer clothing, handbags, shoes and accessories and we are clearing the floor for our new items. Offering discounts between 30% and 70% through the end of September, there's tremendous savings on designers such as Chanel, Valentino, Gucci, Prada, Escada, Dolce & Gabbana, Hermès, Dior, Moschino, Oscar de la Renta, Versace, Yves Saint Laurent and more.

In these difficult economic times, we all still want to shop, but we need to get more for our money. VALUE is the new shopping mantra and Classic Collections has it in spades. Where else can you find classic Bottega Veneta handbags, Badgley Mischka gowns, Roberto Cavalli LBD's (little black



dresses) at up to 70% off? And let's not forget the accessories.....jewelry, scarves, belts, sunglasses, wallets and hats.



Oh, and did we mention shoes??? Well, let's just say that Cinderella and ALL the girls vying for the Prince could come in and each get a few pairs and we still would have enough to shod every gal in Palm Beach! Yes, indeed, we have fabulous shoes by Chanel, Jimmy Choo, Escada, Vanessa Noel, Christian Louboutin, Stuart Weitzman, Salvatore Ferragamo, Dior, Gucci, Donald Pliner, and Tod's to name a few. We have sandals, evening shoes, corporate and casual styles in snake, velvet, metallic, patent, suede, jeweled, needlepoint, etc. From drop dead stiletto-high to flat and comfortable, we can find some shoes for you. The Prince, however, we just can't promise!

Nantucket Trunk Show



Classic Collections was invited to participate in the Summer Trunk Show series by world-famous shoe designer, Vanessa Noel, at her Vanessa Noel Hotel Green in Nantucket in August. What an adventure and learning experience we had! We shipped 20 large wardrobe and duffel bags up to Nantucket and held the show in two beautiful suites from August 13 - 16. The response was tremendous and we had many of our Palm Beach customers shop with us and were delighted to meet many new clients and consignors.

Of course, it was one of the busiest weeks of the summer, what with the Boston

Pops playing on the beach and having all the big yachts in town for Race Week. So, while we were there to sell, sell, sell, we also had a lot of fun - dining at some of the best spots, having a magical night sitting on the beach to hear the Pops and watch the world-class fireworks and making lots of new friends. And, to be honest, yes we did do a little shopping of our own....there are a number of terrific boutiques and shops carrying top designer labels all lined up on quaint, cobble-stoned streets above the magnificent harbor.

Tough work if you can get it! So tough in fact, that we plan a series of Trunk Shows next summer and will keep you posted about the fabulous locations we are scouting!

See You in September



We currently are accepting appointments with consignors to stock Classic Collections (Palm Beach's premier consignment shop) for "season". As in past years, we are pleased to make confidential, local house calls for clients with a considerable quantity of merchandise. if you choose to come to the shop, please, please call first (561-833-3633) and make an appointment. We have limited space and want to accomodate the tremendous influx of fabulous items from our loyal and wonderful consignors. Also, if you plan to ship items to us, a heads-up call is greatly appreciated so we can determine what is coming and when it is expected! We have shipments arriving daily via US Post, FedEx, and UPS and we will always call you to let you know that your merchandise has arrived.

As you know, Classic Collections' mission is to bring a constantly changing selection of the "Best of the Best" of designer clothing, handbags, shoes, jewelry, accessories and one-of-a-kind items to our customers and world-wide shoppers. Our goal is to maintain the highest level of quality, variety and elegant merchandise that we know is eagerly anticipated by our shoppers.

To that end, we take extraordinary measures to make sure that the items we select

for sale are impeccably clean, in superb condition, current in style and authentic. Please consider these factors when you call for an appointment to consign your beautiful pieces. We enjoy a superior reputation and, in part, it is because our consignors respect our exceptionally high standards and support our efforts to provide the best fashionable selections possible. So, Thank You, dear consignors! We adore you!

Classic Collections Featured

As a proud member of NARTS (National Association of Retail and Thrift Shops), the professional and trade association that governs the Resale Industry, we were delighted to participate in the annual conference in June that was held at the Palm Beach Ritz Carlton. With almost 400 member attendees from all over the country, the buzz was all about the incredible growth, knowledge and expertise found in the current Resale Industry. Classic Collections was pleased to be the only boutique in Palm Beach for the traditional "bus tour". This means that in one day, we had over 300 shoppers come through our store. It was a crazy, wonderful and profitable experience and we enjoyed many terrific compliments (and these from our peers), lots of pictures, laughs and made all kinds of new friends and learned a lot about hosting such an event! We spent the rest of the conference at workshops, merchandise markets and dining events with other resale professionals who promote and enjoy this business as much as we do! It was educational and great fun!



**Save
10%**

This coupon entitles the user to take an additional 10% off any one item during September Super Sale. Some exceptions apply.

9/30/10

PALM BEACH'S PREMIER LUXURY CONSIGNMENT SHOP