

Frisbie purchase will revitalize Royal Poinciana Way

As the owner of the Classic Collections Boutique at 118 N. County Road, I am absolutely delighted that the Frisbie family had the foresight and courage to purchase this once-fabulous property that encompasses four parcels.

While the previous longtime owners took care of the property at a minimum level, they were absentee owners and truly did not have pride of ownership or commitment to the standards and concerns of the town residents and merchants. Unfortunately, over our nine-year tenure, repairs and issues were always addressed as problematic as it was always about budgets and the bottom line. With the improved support and funding from the Frisbie family,



Meghan McCarthy / Daily News File Photo

The Frisbie family paid \$10.25 million for four parcels between Royal Poinciana Way and Sunset Avenue. The buildings were sold by a corporation controlled by Saudi Prince Faisal Abdullah al Saud.

long-term property manager Ian Campbell can now address many of the tenants' concerns and issues in a realistic and meaningful manner.

The Frisbies are local, experienced and savvy real estate developers who will provide the

care, attention and funding to bring this highly visible property up to the high Palm Beach standards that we all expect. After a difficult time bringing the Testa project almost to the point of commencement, it is a remarkable and smart

decision that they chose to take on another endeavor that will enhance their Testa project and, at the same time, protect the vision they see for the east end of the street.

I am thrilled with this sale, and plan to provide any and all support and assistance to the Frisbie family in seeing that this project is successful and representative of their real estate style, revitalization efforts and attention to the historic elements of the property. I deeply hope that our neighbors, fellow merchants and the entire town will get behind this project to make the "once center of Palm Beach" a productive, attractive and vital part of the town again.

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